



Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**PHILIPPINE COCONUT AUTHORITY**  
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**MEMORANDUM FOR THE CABINET SECRETARY**

**FOR** : **MR. LEONCIO B. EVASCO**  
Cabinet Secretary, Office of the President

**FROM** : **THE ADMINISTRATOR**

**SUBJECT** : **SUBMISSION OF THE YEAR-END REPORT FOR 2017**

**DATE** : **6 December 2017**

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This is to provide the Office of the Cabinet Secretary the details regarding the Year-End Report of the Philippine Coconut Authority (PCA) for 2017.

To ensure that the Authority can create an enabling environment for the coconut industry, PCA has continued its initiatives in farm productivity, enterprise development and agronomic research.

We have attached the executive summary and the full report for the information of the Honorable Cabinet Secretary.

**ROEL M. ROSALES**  
Officer-in-Charge



## 2017 EXECUTIVE SUMMARY

In 2017, the coconut industry pursued its role of improving the lives of millions of Filipinos dependent on coconut. Uplifting the most disadvantageous sector of the industry, the coconut farmers, remain a key priority. To attain this goal, the aggressive implementation of coconut programs designed to ensure supply both in the domestic and international fronts were undertaken. Intervention measures in the form of production support, market development, and R&D, to cite a few were vigorously conducted.

Major highlights of accomplishments during the year include:

- increased obligation rate of 84% compared to last year's 82%;
- planted coconut seedlings to 60,295 hectares under Accelerated Coconut Planting & Replanting Project;
- fertilized 51,168 hectares of coconuts under Coconut Fertilization Project;
- operationalized 5 coconut hubs under Coconut Agro-Industrial Hub Project;
- intercropped 2,189 hectares of coconuts & distributed 458 heads of livestock under Coconut Intercropping Project;
- established 20 coconut enterprises under Community/Household-level Coconut Processing Project;
- planted 29,088 oil palm seedlings and distributed 502 bags of fertilizer under Smallholders Oil Palm Plantation Development Project; and
- leaf pruned 844,446 trees, trunk injected 30,833 trees, sprayed 5,310 trees and released 910,139 biocontrol agents under Coconut Scale Insect Emergency Action Program.

The coconut industry continues to be significant agro-industrial pillar of the economy, not only in the traditional coconut exports such as CNO, activated carbon, copra meal, desiccated coconut and coco-chemicals but also in the emerging non-traditional products such as coconut water, virgin coconut oil and coir fiber which continue to generate foreign exchange revenue for the country.

Given the proper support from the government and private sector, the future of the coconut industry remains bright market-wise.

Major Program / Project / Activities	Brief Description of PPAs	Contributes to Anti-Poverty (Yes/No)	Baseline / Previous Year's Accomplishments	Target	Actual Accomplishments / Current Status
Coconut Scale Insect Emergency Action Program	Involves leaf pruning, trunk injection of organic pesticides, quarantine and field releases of biological control agents to control and manage the spread of Coconut Scale Insect	Yes		2.3 Million coconut trees are infested with CSI at Zamboanga Peninsula, some parts of Region X and Romblon	844,446 trees leaf pruned 30,833 trees trunk injected 5,310 trees sprayed w/ pesticides 910,139 biocontrol agents released
Reinvigorating the Philippine Coconut Industry through Coconut Somatic Embryogenesis Technology (Cset)	Involves propagation of plumule-derived coconut planting materials to establish new planting in coastal zones and replant the typhoon-damaged, and coconut scale insect-infested palms	Yes		Initiate 6,000 plumules/ laboratory	106,381 plumules initiated 255,900 calloids formed 51,644 somatic embryos at varying stages 2,110 shootlets regenerated 231 plantlets
Coconut Market Research	Involves review or collection and analyses of studies, technical and market data for trade & market development	Yes	5 research	8 research	9 research
Market / Trade Promotion	Involves the conduct, facilitation and organizing or participatio of promotional events for coconut products	Yes	11 trade fairs	15 trade fairs	16 trade fairs
Investment Promotion & Assistance	Involves encouragement and securing of investments thru shepherding, convergence & partnerships	Yes	20 investments	20 investments	22 investments

**PHILIPPINE COCONUT AUTHORITY  
2017 YEAR-END REPORT**

Major Program / Project / Activities	Brief Description of PPAs	Contributes to Anti-Poverty (Yes/No)	Baseline / Previous Year's Accomplishments	Target	Actual Accomplishments / Current Status
Disbursement of Funds	Budget Utilization Rate	Yes	82% obligation	90% obligation	84% obligation
Accelerated Coconut Planting and Replanting Project	Involves planting coconuts to new areas and replanting of existing senile trees	Yes	80,196.05 hectares planted	81,280 hectares planted	60,295.71 hectares planted
Coconut Fertilization Project	Involves rehabilitation of nutrient-deficient coconuts thru the application of fertilizer	Yes	83,568.50 hectares fertilized	64,734 hectares fertilized	51,168.50 hectares fertilized
Coconut Agro-Industrial Hub Project	Involves empowering coconut farmers to produce & market high-value coconut products thru strategic partnerships	Yes	5 hubs operationalized / running	20 operationalized / running	5 hubs with completed building construction and/or delivery of equipment  4 hubs on-going procurement for equipment and construction of facility  3 hubs for implementation and MOA signing
Coconut Intercropping Project	Involves planting of high-value crops such as banana, coffee, cacao, corn, pineapple, & vegetables in between spaces of coconut trees. The project also provides livestock to farmers such as carabao, cattle, & goat	Yes	1,551.5 hectares intercropped  472 heads of livestock distributed	6,882 hectares intercropped  1,883 heads of livestock distributed	2,189 hectares intercropped  458 livestock distributed
Community / Household-level Coconut Processing Project	Involves provision of machineries & equipment to community-based organizations to encourage the production of high-value coconut products such as VCO, coir fiber and cocosap sugar.	Yes	20 enterprises established	169 enterprises established	20 established
Smallholder Oil Palm Plantation Development Project	Involves planting or replanting & rehabilitation of oil palm thru fertilization	Yes	65,324 seedlings planted	70,400 seedlings planted  2,278 bags of fertilizer distributed	29,088 seedlings planted  502 bags of fertilizer distributed
Yolanda Rehabilitation & Recovery Program (YRRP)	Involves Coconut Timber Utilization & Disposal, Coconut Planting & Replanting, Coconut Fertilization, and Coconut Intercropping				
YRRP - Coconut Timber Utilization & Disposal	Involves clearing and processing of felled coconut trees to prevent the possible spread of rhinoceros beetle	Yes	-	-	10,000,000 trees (Completed as of March 2015)
YRRP - Coconut Planting and Replanting	Involves the replacement of felled and beyond recovery coconut trees & planting of new seedlings	Yes	101,139 hectares planted	-	103,788 hectares planted (Completed as of Dec. 2016)
YRRP - Coconut Fertilization	Involves fertilization of coconut trees that survived the typhoon	Yes	41,149 hectares fertilized	282,000 hectares fertilized	41,149 hectares fertilized
YRRP - Coconut Intercropping	Involves distribution of quick cash crops to coconut farmers affected by typhoon to recover their income and losses	Yes	84,208 hectares intercropped	282,000 hectares intercropped	94,709 hectares intercropped