

PHILIPPINE COCONUT AUTHORITY
PERFORMANCE HIGHLIGHTS
CY 2017

In support to the policy of the State to promote the rapid integrated development and growth of the coconut industry, the Philippine Coconut Authority, in partnership with all of its stakeholders, planned and implemented its major programs and projects. The highlights of accomplishments for CY 2017 are as follows:

I. PCA helped its farmer-beneficiaries to increase their average annual gross from a baseline figure of Php 20,000 to Php 73,021 per hectare of coconut farm.

PCA was able to improve the lives of its beneficiaries through the Coconut Fertilization Project and KANIB Enterprise Development Program (KEDP). According to the latest survey conducted, farmers that received PCA interventions successfully increased their income to an average of Php 73,021. At an average, Php 31,197 annual income can be derived from coconut farming and Php 41,824 annual income from intercropping, livestock integration and coconut processing.

II. PCA operationalized 3 coconut hubs.

Under the Agro-Industrial Hub Project, PCA was able to operationalize 3 coconut hubs. These hubs will empower coconut farmers to produce value-added products such as virgin coconut oil, coco sap sugar and coir products.

III. PCA implemented its Coconut Fertilization Project, increasing the yield of coconut palms.

Under the Coconut Fertilization Project, around 113,880 fertilized palms were monitored and surveyed. On the average, palms fertilized by PCA with salt produce around 62 nuts per palm per year. The national average yield is around 45 nuts per palm per year.

IV. PCA successfully ensured the survival of 34 Million coconut palms.

Out of 41.1 Million seedlings planted in the last three years, 34.2 Million seedlings were successfully stabilized on the ground. This resulted to a survival rate of 85.2%. PCA not only provides the agricultural inputs to the farmers but also the proper knowledge and training to ensure the survivability of the seedlings.

V. PCA assisted 348 KEDP sites in generating their own income.

Through PCA's extension services to farmer organizations/cooperatives, 348 KEDP sites were able to steadily generate their own income in 2017. These KEDP sites were provided with trainings on financial and organizational management to help them succeed in their chosen endeavors.

VI. PCA facilitated 64 new coconut-based investments.

The Trade and Market Development Department (TMDD) reported 64 new coconut-based investments for the country.

VII. PCA champions the advancement of coconut research.

Thru the Research and Development Branch, PCA continues to improve the Philippine coconut industry thru researches in varietal improvement, biotechnology, crop agronomy, nutrition and farming systems, integrated crop protection, and product development.

VIII. PCA managed to improve its absorptive capacity.

With the implementation of a catch-up program, capacity building, and policy shifts, the PCA was able to utilize 47% of its Php 4.4 B corporate operating budget in FY 2017.

IX. PCA improved its internal processes.

To provide value services to its stakeholders, PCA continues to implement improvements in its internal processes particularly the Financial Management Information System (FMIS), ISO 9001:2015 Certification, and enhancement of PCA's workforce competency. PCA is in the process of completing the encoding of data for its FMIS and PCA successfully implemented its QMS Manual. Also 384 out of 533 employees met all the competencies require for their respective positions.