

PHILIPPINE COCONUT AUTHORITY
MONITORING REPORT OF PERFORMANCE TARGETS

TWG AGREEMENT

	Weight	Formula	Data Provider	Total Target	2017								Remarks
					1st Quarter		2nd Quarter		3rd Quarter		4th Quarter		
					2017	Target	Actual	Target	Actual	Target	Actual	Target	
SO1	Increased Coconut Farmers' Income												
SM1	Average Annual (Gross) Income of PCA-assisted Farmers Per Hectare (in sale of whole nut and coconut processing)	5.0%	Actual / Target x Weight	Operations Branch	30,000	-	-	-	-	-	-	50,000	
SM2	Average Annual (Gross) Income of PCA-assisted Farmers Per Hectare (in intercrops)	5.0%	Actual / Target x Weight	Operations Branch	50,000	-	-	-	-	-	-	30,000	
SM3	Number of Coconut Hubs Operationalized	5.0%	Actual / Target x Weight	Operations Branch	20	2	-	4	-	10	1	20	
SO2	Increased Coconut Farm Productivity												
SM4	Average Nut Yield of Coconut Palms Per Year	10.0%	Actual / Target x Weight	Operations Branch	56 nuts/tree/year	-	-	-	-	-	-	56	
SM5	Number of Coconut Seedlings that Survived in the Last Three (3) Years	5.0%	Actual / Target x Weight	Operations Branch	34.1 Million seedlings (85% survival rate)	-	-	-	-	-	-	34.1M	
SM6	Number of MOAs Executed for the Establishment of Seed Farms	5.0%	Actual / Target x Weight	Operations Branch	12 MOAs	1	-	4	-	8	1	12	
SO3	Empowered Community												
SM8	Number of KEDP sites generating their own income	5.0%	Actual / Target x Weight	Operations Branch	310	-	-	-	-	-	-	310	
SM9	Average Satisfaction Rating of PCA Services	5.0%	(Satisfaction Rating - 3.25) / 0.75	Operations Branch	4 out of 5	-	-	-	-	-	-	4 out of 5	
SO4	Established Crop Protection / Risk Mitigation System												
SM10	Percentage of CSI-infested Palms Recovered After Treatment	5.0%	Actual / Target x Weight	Operations Branch	65%	-	-	-	-	-	-	65%	
SO5	Enhanced Market Development												
SM11	No. of Market Promotional Activities Conducted/Participated	3.0%	Actual / Target x Weight	Operations Branch	36	9	-	18	-	27	-	36	
SM12	Number of new coconut-based investments facilitated and secured (at least P 3 Million)	3.0%	Actual / Target x Weight	Operations Branch	61	15	-	30	-	35	-	61	

STAKEHOLDERS - SOCIO-ECONOMIC IMPACT

PROCESS

