

**PHILIPPINE COCONUT AUTHORITY**  
**Annual Accomplishment Report**  
**CY 2013**

In Calendar Year 2013 period, the coconut industry pursued its role of improving the lives of millions of Filipinos dependent on coconut. Uplifting the most disadvantageous sector of the industry, the coconut farmers, remain a key priority. To attain this goal, the aggressive implementation of coconut programs designed to ensure supply both in the domestic and international fronts were undertaken. Intervention measures in the form of production support, market development, and R&D, to cite a few were vigorously conducted.

On the domestic front, copra farmgate prices declined by 22% from Php20.70 per kg in 2012 to Php17.03/kg in 2013, while copra millgate price similiary went down by 26% Php29.78/kg in 2012 to Php23.73 in 2013.

On the export scene, price of crude CNO in 2013 decreased by 21% to US\$877.85/MT FOB from the US\$1,058.02 FOB per MT in 2012.

Preliminary estimate by the Bureau of Agricultural Statistics (BAS) show that coconut production for 2013 is expected to reach 15.344 Billion nuts compared to the 15.862 Billion nuts in 2012 or a decrease of 3.26%.

Major highlights of accomplishment during the year were:

**1. Accelerated Coconut Planting and Replanting Program (ACPRP)**

**a. Participatory Coconut Planting Project (PCPP)**

A total of 8,934,952 seedlings were produced and distributed with 52,830 beneficiaries.

**b. Coconut Seedling Dispersal Project (CSDP)/Indigenous People Outreach Program (IPOP)**

Seedlings distributed during the period in review amounted to 8,227,738.

## **2. Salt Fertilization Project (SFP)**

The SFP is a program aimed at fertilizing fruit-bearing coconut trees using common salt to increase coconut productivity and improve its resistance to pest and diseases. For the year, 836,868 bags of fertilizer were distributed.

## **3. KANIB Enterprise Development Project (KEDP)**

For KEDP, the implementation of various livelihood projects in the identified 90 KANIB sites were continuously monitored while the identification/selection of additional KANIB sites is on-going. During the year, 517 sites were established while an additional 7 sites have been identified.

## **4. Market Development Services**

- Registration of 10,290 traders, processors/exporters/oil millers and coco lumber dealers/processors.
- Trade promotion activities involved conduct/participation in 20 trade fairs, 3 market surveys and 14 export commodity clearances issued.

## **5. Research and Development**

- Ongoing are 4 studies on varietal improvement, 5 on biotechnology/tissue culture, 5 on crop agronomy, nutrition and farming system (CANFARMS), 8 on integrated crop protection, 8 on product development and 12 special studies.
- Laboratory services included the analysis of 681 plant tissue samples and 893 samples for export and referential purposes.

## **Vital Impact on the Economy**

The coconut industry continues to be significant agro-industrial pillar of the economy, not only in the traditional coconut exports such as CNO, activated carbon, copra meal, desiccated coconut, and coco-chemicals but emerging non-traditionals such as coconut water, virgin coconut oil and coir fiber which continue to generate foreign exchange revenue for the country.

Given the proper support in government and in the private sector, the future of the coconut industry remains bright market-wise.